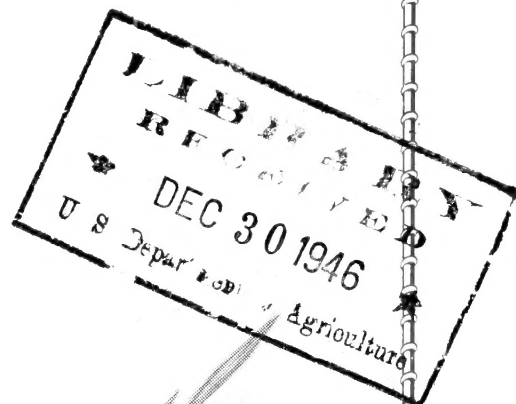


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

GLADIOLUS

1947



BRILLIANT LIGHT

MARTY'S GLAD PATCH

MARTIN STEINPREIS, PROP.

PLOVER,

—•—

WISCONSIN

HELLO FOLKS:—

It is indeed a privilege and a pleasure to send you our 1947 catalog of Gladiolus bulbs which feature a variety of fine Gladiolus.

We have had a prosperous year and want to thank our customers for their many letters of appreciation and thanks. We value your friendship and sincerely thank you for your orders received during 1946.

Our aim is to please every customer whether the order is large or small, for we know there is no advertisement more important to a business than a satisfied customer. Each and every order is given the same consideration and attention, whether it is a new customer or one who has purchased from us for years.

Word has spread wide and fast by our satisfied customers last year, that many orders had to be returned; especially those wanting large size bulbs, as we were completely sold out on some varieties before we could say "JACK ROBINSON". We therefore advise all who intend to order from us, to do so as soon as possible to avoid disappointment.

We have finished digging our bulbs and have started cleaning and curing a grand quality of clean healthy stock. In our opinion and the opinion of the visitors who were here during digging time they surpass the bulbs of other years.

Visitors to our fields this summer from all over the country, were very much impressed by the healthiness of our stock, and have found our motto to be true, namely:- OUR MOTTO — FIRST, LAST AND ALWAYS, IS TO GROW AND SELL GOOD CLEAN HEALTHY STOCK.

We advise you to ORDER EARLY, as our advance sales have been many and you may be disappointed if you prolong sending your order. We grow and sell only stock grown in our field and when supply is gone there will be no more until next year, for we want to be sure of the kind of bulbs our customers receive.

We hereby extend to the public, a cordial invitation to visit us at any time, whether it be when flowers are in bloom which is from the end of July until frost, at digging time, or when bulbs are in storage. We are conveniently located on U. S. Hwy. 51, about 7 miles south of Steven's Point, and about 4 blocks south of intersection of Hwy. 51 and 54. It is the farm immediately after the curve. If you are traveling north on Hwy. 51, it is the farm on the right hand side immediately before the curve and just before intersection of Hwy. 51 and 54.

TERMS

Please send cash with order, no order accepted for less than \$2.00, nor later than the 15th of April (April 15). Do not send postage stamps as they cannot be redeemed for cash. Special deliveries not necessary as we receive mail at every train time. Orders accepted with down payment of 1/3 of order, if large, with balance to be paid before shipment is to be made.

Bulbs will be sent prepaid, either express or parcel post as you specify or as we think best. If you care to pay your own transportation, just mention it and we will add bulbs to the amount of mailing cost.

I, personally, will make every effort to make each purchase completely satisfactory. If for any reason you are not satisfied with the bulbs when you receive them, you may return the stock at my expense, and I will guarantee to refund your money without any questions asked.

Under no condition, will we substitute other bulbs without your permission if we do not have the variety you order. As our large bulbs are limited on some varieties, we would like your permission to substitute medium in the event we are out of large size at time of order. Should we be out of variety ordered, we will cheerfully refund your money.

Our count has always been liberal and many extras have been included as our many customers can well testify. All our stock has been State inspected.

All orders will be acknowledged promptly by card and filled in order received.

GLADIOLUS INFORMATION

Large bulbs average in size from 1¼ inch in diameter or larger; medium bulbs from ¾ to 1¼ inch; and small bulbs from ¼ to ¾ inches.

DISCOUNT

You may select BULBS to the amount listed below or give us a list to select from.

10% on orders from \$5.00 to \$15.00.

15% on orders from \$15.00 and over.

Discount does not apply to the WHOLESALE price list.

OUR 1947 RELEASE

SILVER & GOLD (Steinpreis) (Seedling of Mrs. G. G. Errey)

A glorified White Gold with a much longer flower head and more buds, but a trifle smaller floret which does not detract from its beauty. Where as White Gold is an informal, Silver & Gold is a formal type. It has the same type of spike as its parent (Mrs. G. G. Errey) but a much taller grower. The color is a silvery sheen cream with a deeper gold throat. 18 to 20 buds; opens 7 to 8 florets at once with 6 showing color. Florets are from 5 to 5½ inches. Will grow 60 inches tall with a wide healthy green foliage. For us this glad has never crooked. It makes a fair amount of bulblets which germinate quite readily. As this variety blooms in 90 to 95 days, there is room in the same garden for both as White Gold blooms much earlier.

Price any size bulb \$10.00. Bulblets sold only in combination of 1 bulb and 10 bulblets for \$20.00.

OUR 1946 RELEASE

BRILLIANT LIGHT (Steinpreis) (Seedling of Allimania)

A beautiful orange salmon scarlet with a clear tone, a light yellow lip with a white line running through center of each petal ending near tip. 5 to 7 wide open well attached blooms open at once with 5 showing color. Florets are 5½ inches. 18 buds on a 26 inch flowerhead. Spikes are tall and straight, and grows about 60 inches tall. Blooms in about 80 days. This glad makes a good commercial and is an excellent Florists flower as the color is such that it will blend with anything.

Large \$5.00 Medium \$3.50 Small \$2.00 Bulblets 50c or 10--\$4.00

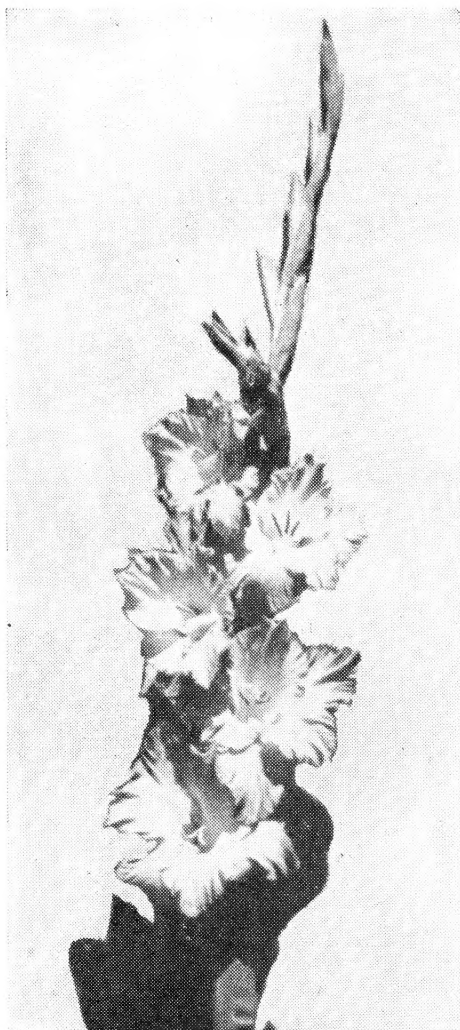
The color of Brilliant Light is so attractive that it catches the eye of all visitors. The remark of many are, "One must almost wear sun glasses in this section for they are bright."

(Picture on front cover)

KUBLIA KHAN

(Steinpreis) (Sport of Genghis Khan)

This sport of Genghis Khan will be released in 1948. It is identical as Genghis Khan with the exception of color which is much softer. It is difficult to describe, but the closest would be a true salmon fading to a lighter salmon in throat with faint lines on lower petals. It was shown in our commercial display at several of our Wisconsin shows and it was well liked by many observers. Watch for it next year.



KUBLIA KHAN

OUR 1945 RELEASES

ASPASIA (Pronounced AS-PA-SHE-A) (Scheer) (Maid of Orleans x Picardy)

An apple blossom pink with a creamy white throat and yellow lip similar to White Gold of which it is a sister seedling. Florets are wide open well attached to spike, 5-5½ inches blooms, 5-7 open and 5 showing color. 18 bud spike and grows about 60 inches tall. Good producer of bulblets and like White Gold will often bloom from bulblets.

Large	1-\$ 4.00	Medium	1-\$ 2.50	Small	1-\$ 1.50	Bulblets	1-\$.40
	10-\$32.00		10-\$20.00		10-\$12.00		10-\$3.20

NANETTE (Scheer) (Picardy x Minuet x Mrs. Sisson) (Late Mid-Season)

A stunning glad that has sheer beauty. The three upper petals are a delicate light pink with the lower petals shading from a white throat to a delicate pink edge. Florists who have visited our field love its sheer beauty. Will make a great commercial.

Large	1-\$ 6.00	Medium	1-\$ 4.00	Small	1-\$ 2.00	Bulblets	1-\$.75
	10-\$48.00		10-\$32.00		10-\$16.00		10-\$6.00

GENERAL LIST

Those priced at one each 10 may be had at 8 times the single price, also 5 may be had at the 10 rate.

Those priced at 10 for \$1.00, 60c, 30c, may be had single at the ten rate. (10c, 6c, and 3c).

ALCHEMY (Mitch) (Mid-Season)

A bright yellow and ruffled on a slender willowy stem. It does exceptionally well as a basket flower.

Large	10-\$1.00	Medium	10-60c	Small	10-30c	Bulblets	50-25c
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ALADDIN (Palmer) (Mid-Season)

A bright ruffled salmon with a large cream blotch. Opens up to 8 to 10 large blooms at one time.

Large	10-\$1.00	Medium	10-60c	Small	10-30c	Bulblets	50-25c
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ALGONQUIN (Palmer) (Early)

A tall glowing scarlet. Will open from 7 to 9 ruffled blooms that are needle-pointed. One of the best scarlets.

Large	10-\$1.00	Medium	10-60c	Small	10-30c	Bulblets	50-25c
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AMULET (Palmer) (Late Mid-Season)

An exquisite ruffled buff with a pink tint. It has a strong stem and extra wide foliage. Opens from 5 to 7 blooms at one time.

Large	10-\$1.00	Medium	10-60c	Small	10-30c	Bulblets	50-25c
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ARETHUSA (Fisher) (Early)

A heavily ruffled buff with a touch of apricot. It is a favorite with many glad fans. 5 to 7 blooms open at once.

Large	10-\$1.00	Medium	10-60c	Small	10-30c	Bulblets	50-25c
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AVALON (Marshall) (Mid-Season)

A beautiful bright rose pink with a cream throat. A tall strong grower which has 8 to 10 ruffled blooms open at once on a long flower head.

Large	1-20c	Medium	1-15c	Small	1-10c	Bulblets	10-15c
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AVE MARIA (Pfitzer) (Early)

A good light blue with a purplish blotch. 7 to 8 blooms open and a very good propagator. An old variety but still popular in its color class.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

BADGER BEAUTY (Krueger) (Mid Season)

A beautiful lavender with a creamy white throat. 5 wide open blooms open on a 17 bud flower head. Very popular and much in demand.

Large 1-20c Medium 1-15c Small 1-10c

BARCAROLE (Palmer) (Late Mid-Season)

A beautiful clear light orange, opens 6 to 7 blooms at a time which are ruffled. A fine variety and very much in demand.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

BEACON (Palmer) (Mid-Season)

A clear bright rose scarlet with a large cream blotch. 8 to 10 medium large blooms, somewhat ruffled. A popular cut flower and always in demand.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

BLACK OPAL (Errey) (Mid-Season)

A dark glistening red, a trifle darker than Mohawk. Opens up to 10 well placed blooms on a tall spike. A very fine variety and popular.

Large 10-\$1.00 Medium 10-60c Small 10-30c

BLUE BEAUTY (Pfitzer) (Early)

A medium blue shading darker towards the edges. It is a tall strong grower with wide open blooms. One of the best medium blues today.

Large 10-\$1.00 Medium 10-60c Small 10-30c

BURMA (Palmer) (Mid-Season)

A rich colored deep rose shading somewhat lighter in throat. Opens 7 to 10 heavily ruffled blooms nicely placed on straight spike with most of the buds showing color. A wonderful exhibition variety.

Large 1-50c Medium 1-35c Small 1-25c

CANDY HEART (Salbach) (Mid-Season)

A beautiful flesh pink with carmine blotch. Grows tall with 6 to 7 large wide open blooms at a time. A favorite with many.

Medium 10-60c Small 10-30c

CARILLON (Palmer) (Mid-Season)

A beautiful clear rose with a creamy white throat. Florets are ruffled and open from 6 to 8 at one time.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

CHAMOUNY (Baerman) (Mid-Season)

A clear shade of cerise rose with silver edge on all petals. 8 to 10 blooms open on a long flower head. Well liked and much in demand for its distinct color.

Large 1-25c Medium 2-25c Small 4-25c

CHIEF MULTNOMAH (Ellis) (Mid-Season)

A velvety red smoky with darker red blotch in throat. Opens from 6 to 8 blooms and a very fine variety in its class.

Large 10-\$1.00 Medium 10-60c Small 10-30c

COMMANDER KOEHL (Pfitzer) (Mid-Season)

A large clear dark blood red. Florets are large and spikes are tall. A real outstanding red and well liked by florists.

Large 10-\$1.00 Medium 10-60c Small 10-30c

COONEY LASS (Krueger) (Mid-Season)

A nice cool glistening pink. A tall grower and sells well to florists. Very much liked by all who see it.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

CORONA (Palmer) (Mid-Season)

A large creamy white with rose picotee edge on all petals. Opens 6 to 8 wide open blooms with 16 to 18 buds. A very tall husky grower and much in demand. Florists go wild over it.

Large 10-\$1.00 Medium 10-60c Small 10-30c

CRINKLE CREAM (Ellis) (Mid-Season)

A large beautifully ruffled clear light yellow, tall grower and opens from 4 to 6 blooms. One of the best light yellows.

Large 1-60c Medium 1-40c Small 1-25c

DELILAH (Scheer) (Mid-Season)

A beautiful light orange with cream blotch in throat. Florets are large. To bring out the beauty of its color Delilah should be cut when first bloom opens and brought indoors, for it fades in the sun.

Large 1-\$1.50 Medium \$1.00 Small 1-60c Bulblets 2-25c

DIANE (Krueger) (Late)

A salmon orange with good placement. Will open 8 large florets and color is grand, well liked by florists.

Large 10-\$1.00 Medium 10-60c

EDITH GRACE (Harder) (Late)

A tall stately white with wine red blotch in throat. Opens 6 to 8 and one of the best late varieties.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

ELIZABETH, THE QUEEN (White) (Mid-Season)

A beautifully ruffled clear lavender mauve with darker lines in the throat, opens 7 to 8 at a time and is one of the best of all lavenders.

Large 1-25c Medium 2-25c Small 4-25c

ELLEN MARIE (Pruitt) (Early)

An orange pink beautifully ruffled exhibition glad. Opens 6 to 8 and grand for cut flower trade for its earliness.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

ETHEL CAVE COLE (Cave) (Early)

A pure light pink with 9 to 10 large blooms on a long head. The florets sometime show a little flecking which adds to the charm of this variety. Much in demand for the cut flower trade and florists.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

FIREFLY (Palmer) (Early)

A large flaming scarlet with white line in center of petals. 5 to 6 blooms open at once.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

GARDENIA (Scheer) (Mid-Season)

A beautiful transparent cream with light gold throat. Opens 4 to 6 blooms with 4 showing color. Florets are medium size and variety is well liked by florists.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

GENGHIS KHAN (Scheer) (Mid-Season)

A heavily ruffled deep pink fading to a lighter pink in throat with fine lines in throat on lower petals. 5 to 6 blooms open at once with 5 showing coolr. Florets are 6 inches or more. Spike are strong and straight and foliage extra heavy. This variety is fast becoming a favorite with many and is a must have in your garden.

Large 1-\$1.50 Medium 1-\$1.00 Small 1-75c Bulblets 1-15c

GOLD DUST (Pfizer) (Early)

A clear deep rich yellow. Florets are well placed on a graceful spike. Opens 6 to 8 blooms and well liked for the cut flower trade.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

GRETA GARBO (Pfizer) (Mid-Season)

A large blush pink with a cream lower lip. Opens up to 8 blooms and is a favorite with many.

Large 10-\$1.00 Medium 10-60c Small 10-30c

GRAFFIN LIVIA CHOTECK (Pfizer) (Early)

A very pretty medium shade of blue with darker self throat. 5 to 6 blooms open at one time.

Large 10-\$1.00 Medium 10-60c Small 10-30c

GUN POWDER (Sewell) (Mid-Season)

A sport of Picardy, indential to its parent variety in every respect except color which is a clear buff with slight throat markings.

Medium 1-25c Small 1-15c

HAWKEYE RED (Heaton) (Mid-Season)

A bright red sport of Vagabond Prince with same red throat mark. It has all the good qualities and habits of Vagabond Prince.

Medium 1-50c Small 1-25c

HINDENBURG'S MEMORY (Pfizer) (Mid-Season)

A tall healty growing medium red, splendid color. About 6 blooms open at one time. Popular with florists or cut flower trade.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

HURRICANE (Evans) (Mid-Season)

A bright salmon toned orange, a clear cream throat with small cherry lines markings. 8 to 10 slightly ruffled florets open on a long flower head.

Small 1-10c

IEKA (Tuttle) (Early)

A distinctive smoky gray shading to a wine red with large diffused scarlet blotch in throat. 6 to 8 blooms open on a tall spike. Florets are very large up to 6 inches.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

IVORY KEYES (Ellis) (Mid-Season)

A very fine white with a cream throat opens 6 to 8 blooms at a time and never crooks. Well liked by many.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

JAMES FITZJAMES (Ellis) (Mid-Season)

A rich glistening red. 6 to 8 blooms open, a favorite with many.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

JASMINE (Palmer) (Early)

Clear pale lemon yellow of a distinctive shade, beautifully ruffled. Has a tall spike with 6 to 7 blooms open at once. A fine grower.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

KING WILLIAMS (Schenetsky) (Mid-Season)

A soft light salmon blending to a cream throat. Is classed among the most beautiful and very popular with florists.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

LAVENDER QUEEN (Arenius) (Mid-Season)

Deep violet lavender, usually clear but sometimes flecks which makes it very attractive. No other lavender can touch it in color and it is a great commercial.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

LAVENDER RUFFLES (Wilson) (Early)

A very good ruffled light lavender, opens 5 to 6 boolms, a splendid variety and a good commercial.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

LEADING LADY (Johnston) (Mid-Season)

A cream white sport of Picardy which has fast become one of the best commercials and is a wonderful exhibition variety. The demand for this glad has been tremendous.

Large 1-40c Medium 1-25c Small 1-15c

MARGARET BEATON (Twomey) (Early Mid-Season)

A pure snow white with a small orange scarlet blotch in throat. 6 to 8 well placed blooms open on a long flowerhead. One of the best commercials and very popular.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

MARGUERITE (Pommert) (Mid-Season)

Large clear watermelon pink with cream throat, nicely ruffled and spike is straight.

Large 10-\$1.00 Medium 10-60c Small 10-30c

MARSEILLAISE (Scheer) (Late)

A rich velvety scarlet with white lines on lower petals. Opens 5 to 7 blooms on a very tall spike.

Large 1-25c Medium 2-25c Small 4-25c Bulblets 15-25c

MARY DÁMARIS (Clark) (Mid-Season)

A very clear medium yellow, nicely placed florets on a good strong spike. A grand addition to a weak color class.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

METADOR (Christ) (Early)

A smoky lavender with a wine red blotch. 6 to 8 blooms open on a tall spike. Apt to crook but good in its color class.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

MILFORD (Rides) (Early)

A clear tall light blue with 7 to 9 blooms open. A stronger grower than most blues and considered one of the best blues. Very popular.

Large 10-\$1.00 Medium 10-60c Small 10-30c

MILDRED LOUISE (Wentworth) (Mid-Season)

A marvelous strawberry pink with a yellow throat. Opens from 6 to 8 blooms on a straight spike. Blooms are large and is a good commercial.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

MOHAWK (Stevens) (Mid-Season)

A deep maroon opening up to 10 five inch blooms on a tall straight spike. Considered one of the best in its color class and becoming very popular.

Large 1-20c Medium 2-25c Small 2-15c Bulblets 25-20c

MOTHER MACHREE (Stevens) (Late)

A smoky lavender overlaid toward the edge with salmon pink. Spike is tall with 8 to 10 medium size blooms open. An old variety but still considered the best smoky.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

MYRNA (Pruitt) (Medium Early)

A heavily ruffled ivory white with 7 to 10 well placed blooms on a tall spike. A very good grower and very popular with many fans.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

NEW ERA (Ellis Majeski) (Mid-Season)

A pure La France pink with a cream Picardy throat and midribs. The blooms are heavily ruffled with 8 open at one time on a tall spike. A very beautiful glad and well liked.

Large 1-15c Medium 1-10c

OREGON GOLD (Majeski) (Mid-Season)

A beautiful tall clear yellow with slightly ruffled blooms which open from 8 to 10 on a straight spike.

Medium 1-20c Small 2-20c

PHOEBE (Scheer) (Late) (Mid-Season)

A clear Coryphee pink with lighter throat no markings. Florets are wide open and well placed on a long flowerhead. 7 blooms open at once with 5 to 6 showing color with 6 inch blooms.

Large 1-75c Medium 1-50c Small 1-30c Bulblets 4-25c

PARADISE (Pruitt) (Mid-Season)

A tall clear apricot buff, 5 to 7 blooms open and a good commercial. An old timer but well liked.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

PEGGY LOU (Wilson) (Mid-Season)

A tall light rose, always straight with growing habits like Picardy. Well liked and fine for cut flower trade.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

PELINGRINA (Pfitzer) (Early)

A very dark blue with 6 or more well placed blooms open with most of the remaining buds showing color. The flower does not crook but will sometimes bend when spike is heavy, but it is considered the best dark blue.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

PICARDY (Palmer) (Mid-Season)

A clear soft salmon with flesh throat on which is a soft inconspicuous feathering. 7 to 9 large well placed blooms open at one time. This glad has never lost its popularity. It is an all around glad, much in demand by florists.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

RED BANK (Winsor-Mosely) (Mid-Season)

A bright red with a darker red feather edged with white in the throat. 8 large blooms open at a time which are set tight to the spike. A good florists red and much in demand.

Large 1-15c Medium 1-10c Small 2-15c Bulblets 10-15c

REWI FALLU (Fallu) (Mid-Season)

A deep red with enormous blooms. Opens about 6 at once, is a strong grower and a great glad.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

ROCKET (Palmer) (Mid-Season)

A beautiful vivid scarlet, opens from 6 to 8 blooms at one time. A good commercial.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

ROSA VAN LIMA (Pfitzer) (Early)

A lovely pure pink with a white midrib and throat with just a faint lavender feather in throat. It opens 8 fine blooms on a perfectly formed spike. A favorite with florists.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets

SAHARA (HG) (Late Mid-Season)

A light russet with soft blotch of cream, lightly peppered with scarlet penciling. Has up to 10 medium large blooms open on a tall straight spike. An unusual color but very popular.

Large 1-20c Medium 1-10c Small 2-15c

SENSATION (Marshall) (Late)

A bright but soft rose salmon shading lighter in the upper throat with a very pretty darker feather on the lip. 7 to 9 heavily ruffled massive blooms on a long flowerhead. A fine exhibition and commercial variety.

Large 10-\$1.00 Medium 10-60c

SILENTIUM (Pfitzer) (Early Mid-Season)

The color is similar to Margaret Beaton but the flowers are a little smaller. Plant grows tall and straight with a stiffer stem than Beaton. A good cut flower.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

SMILING BETTY (Mid-Season)

A beautiful coral rose with a red stipled feather over a cream throat. 5 to 7 open at one time. A well liked variety.

Large 1-20c Medium 1-10c Small 2-15c

SNOWPRINCESS (Pfitzer) (Early)

A beautiful white, similar to Maid of Orleans but a much healthier grower. It grows taller and florets are larger. A very good commercial.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

SNOW WHITE (HG) (Mid-Season)

A pure snow white with a touch of lemon in throat. 5 to 7 large ruffled blooms open at a time. A very beautiful white.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

STELLA ANTISDALE (Evans) (Mid-Season)

A soft light pink with creamy throat. Grows tall and straight and is becoming a popular commercial.

Large 1-15c Medium 1-10c

VAGABOND PRINCE (Palmer) (Mid-Season)

A rich mahogany brown smoky with scarlet blotch. Opens from 8 to 10 on a tall straight spike. Very popular.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

VALENCIA (Christ) (Mid-Season)

A huge orange overlaid with a smoky hue. Florets are large on a tall spike.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

VIENNA WOODS (Christ) (Mid-Season)

A beautiful dark blue with a lighter throat. Opens about 5 to 7 on a tall straight spike. Recommended for cut flower trade.

Large 10-\$1.00 Medium 10-60c Small 10-30c

VREDENBURG (Pfitzer) (Early)

A large pure white. Grows uniform with 6 to 7 blooms open. Is a very popular white.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

WHITE EAGLE (Ellis) (Mid-Season)

A heavily ruffled creamy white. A tall grower with 6 to 8 blooms open.

Large 1-25c Medium 2-25c Small 4-25c

WHITE GOLD (Scheer) (Early Mid-Season)

A rich cream blending to a light gold throat. Florets are large and placement never crowded. Vigorous grower with very broad leaves. A most popular basket flower.

Large 1-25c Medium 2-25c Small 4-25c Bulblets 15-25c

WINGS OF SONG (Ellis) (Mid-Season)

A rose salmon with a cream lip. Open from 6 to 8 bloom which are large and sometimes has a little blue on the edges. One of the best in this color class.

Large 10-\$1.00 Medium 10-60c Small 10-30c Bulblets 50-25c

YELLOW PARADISE (Mid-Season)

A light yellow sport of Paradise with the same characteristics as Paradise.

Medium 10-60c Small 10-30c Bulblets 50-25c

No Discount

WHOLESALE PRICE LIST

Not Prepaid

NAME	PER	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	BULBLETS	
ALGONQUIN	100	\$ 8.00	\$ 6.50	\$ 5.00	\$ 4.00	\$ 3.00	\$ 2.00	½pt.	\$ 2.00
BEACON	100	8.00	6.50	5.00	4.00	3.00	2.00	½pt.	2.00
COONEY LASS	100	8.00	6.50	5.00	4.00	3.00	2.00	½pt.	2.00
ETHEL CAVE									
COLE	100		6.50	5.00	4.00	3.00	2.00	½pt.	2.00
GARDENIA	100		6.50	5.00	4.00	3.00	2.00	½pt.	2.00
HIND'S MEMORY	100	8.00	6.50	5.00	4.00	3.00	2.00	½pt.	2.00
JASMINE	100	8.00	6.50	5.00	4.00	3.00	2.00	½pt.	2.00
KING WILLIAMS	100	8.00	6.50	5.00	4.00	3.00	2.00	½pt.	2.00
LAVENDER									
QUEEN	100			5.00	4.00	3.00	2.00	½pt.	2.00
MARSEILLAISE	100	16.00	12.00	9.00	7.00	5.00	3.50	½pt.	4.00
MARY DAMARIS	100	8.00	6.50	5.00	4.00	3.00	2.00	½pt.	2.00
MOHAWK	100	14.00	11.00	9.00	7.00	5.00	3.50	½pt.	3.00
MYRNA	100	8.00	6.50	5.00	4.00	3.00	2.00	½pt.	2.00
PARADISE	100	8.00	6.50	5.00	4.00	3.00	2.00	½pt.	2.00
PICARDY	100			5.00	4.00	3.00	2.00	½pt.	2.00
SNOWPRINCESS	100	8.00	6.50	5.00	4.00	3.00	2.00	½pt.	2.00
WHITE GOLD	100	16.00	12.00	9.00	7.00	5.00	3.50	½pt.	4.00

NOTE-

We are not in the sense of the word a commercial glad grower, we grow these bulbs for but one purpose and that is to find a control of the various diseases on gladiolus. We are not interested in Grand Champion winners or how many blue ribbons they win; our interest lies in the kind of a bulb it produces and will the variety still be sold 6 or 7 years from now, or will it be on the market for only a short time and then be forgotten. If we were a commercial grower we would list most of the varieties other catalogers do, but as we are only interested in this particular work we list only those grown by us, as these are our guinea pigs. We know the varieties from years of work with them and we know their ups and their downs. You would perhaps be surprised to know what varieties we use as a measuring stick for health when we try new varieties to compare with them. We have one variety in particular we still list and we can tell you truthfully many of you old timers would hardly believe it could be grown as it does if you saw it on our field.

We are offering our fine stock of bulbs to all interested, to enable us to continue with our work. We are not claiming them to be disease free, we say they are disease controlled. We know from many years of experience what can happen to what appears to be a perfectly healthy bulb, and it has kept us wondering for all these years. Many is the time we asked; Why? How? What is wrong? What happened to this particular bulb? Until now, we believe we have finally discovered the source of the greatest killer of the gladiolus bulb. This particular disease has been giving us a great fight for many a year, but we believe it can be controlled. If our findings are correct, we can tell you no spray or dip in the world can help it. It is a very little item all glad growers have overlooked all these years. It is as small an item as showing thrip to a stranger and he says, "Such a little thing can do all that damage?" So is it with this; and we're sure it would be pretty hard to convince the people that it is the killer of the bulbs. We need about 4 or 5 years more to definitely find out if our discovery proves to be true, and if so we can tell you the cost of the control of this disease would cost you nothing for dips or sprays, yet you may ask "how can it be controlled?"

Our bulbs have been State Inspected and for as many years as we have had them inspected, we have always had the rating as one of the healthiest fields

in Wisconsin. Now folks, if you purchase any of our bulbs and as we know what this killer can do, and it is very hard to detect whether he lurks inside the bulb, (If we had the x-ray eyes of Superman we could see, but we are only human and can only inspect the outside of the bulb and from all appearance they are 100% okay) if by chance you should get a 4-F amongst them, we will be glad to replace it or refund your money if bulb is returned to us.

DIPPING SUGGESTION-

You may have wondered why we have not suggested any dipping or spraying solutions. We believe most glad fans receive enough catalogs to give them that information. As to our formula we do not use any on the market, but our own which is used in our work in different strengths on different varieties and with different lengths of time, so it would be impossible to give to the public. However after examining your bulbs and you still think a dip necessary we suggest the Lysol dip. If this disease should be in the bulb no dip will get within a mile of it. I suggest you do not use any of the newer dips on the market on these bulbs, as instructions must be followed to the letter or you will ruin your bulbs as so many have, through carelessness.

We have a specially constructed storage shed which we have built for our experiments and many visitors who have inspected the bulbs in storage ask and say. "How can they have any disease, they look good enough to eat."

We hope you enjoy growing glads as much as we do and wish all a very successful year. Perhaps we may be able to enlighten you further on our work next year.



GENGHIS KHAN

ORDER BLANK

Plover, Wisconsin

Date _____

Post Office _____ 194_____

State _____ Express Address _____

Date Delivery wanted_____

[illegible]

